



Minutes of the Board of Directors Meeting

June 26, 2018

Calkin Building

Call to Order: Meeting was called to order by Leigh Morrison

Welcome

Attendance: All present except for regrets

Regrets: Wendalynn

Approval of Agenda: Mark / Jason

Approval of Previous Minutes:

Treasurer's Report

Election of the Board Executive:

President – Leigh Morrison

Vice President – Wade Tibbo

Secretary / Treasurer – Mark Paish

Motion Forwarded by Jason

Seconded by Courtney

Agenda: Business Arising from the Minutes

Façade Program:

- There has been one pay-out and eight have been approved
- Waiting on Doug from Mr. Printer
- Bruce Wile's building is due in, waiting on pricing from Jeff Hale
- First "mural project" will be starting on the wall outside of Reid Jewellers.
- Discussed criteria for Façade committee and approvals
- Leigh explained the issue with the Façade Program and Safeguard's (Paul Dixon) three applications. Paperwork was not satisfactory, even though a verbal approval was given. Not all the money was paid out.

Motion by Dave: KBC needs to make amendments to the Façade Program regarding the Mural Project. It also needs to take into consideration leasehold improvements. **Seconded by Gary Morse**

Event Committee: Dave Reid

- "Spring into Kentville" was won by Cathy Snare
- "Festival of Flowers" is underway
- "Multicultural Fair" planning in full steam with grants coming in
- "Devil's Half Acre Motorbike Rally" was a huge success. Businesses had mostly positive comments. They did want it moved to a date that wasn't on Father's Day.
- Other events upcoming:
 - Chalk Art
 - Canada Cup

- Walk a Mile in her Shoes
- Great Big Country Fair

Business Development: Zach

- **Valley REN Connector Program** ~ Met with Emily Kennedy on June 8th. Discussed the program and how KBC can be involved. Invited Emily to attend a board meeting to further discuss the program
- **CAC** ~ Prepared and presented the KBC Quarterly Report at the CAC on June 11th. Submitted the 2017 Financial Statements. There were some questions regarding Communication, Façade Program, and Memberships. The Mayor discussed her meeting with the President of the Retail Council of Canada. Parking continues to be a problem in NS, with many towns looking at going back to paid parking. People will shop local first, but if stores aren't open they will go elsewhere. Online shopping only makes up 18% of the market in Canada.
- **Brainstorming Session – June 12th** ~ Need to revisit the KBC membership. What is the value? What do we provide – a voice, representation, sponsorship, awards? How far do we reach out? Discussed the positive impacts of Devour! and how to push the benefits to the Town.
- **Meeting with Mark Phillips & Lindsay – June 21st** ~ Discussed the Special Projects Funding Amendment. Also discussed Devour!, Façade Program, and Budget.
- **Devour!** ~ Working on setting up a meeting with Michael Howell to discuss the proposal.
- **Special Projects Funding Amendment** ~ Revising the proposal that will be presented at the CAC on July 9th.
- **Multicultural Fair** ~ Sponsorships and ads have begun to come in.
- **Available Commercial Listing Update** ~ plan to post it on the website by mid-July
- **Insurance** ~ sent out an email to the Board with all available insurance info from Under Our Wing Insurance through Volunteer Canada.

Meeting adjourned