



## Call For Artists – Kentville Mural Festival July 19-21, 2024

**Deadline to Apply: Monday, June 3, 2024**

The Kentville Business Community's fourth annual **#weARTkentville Kentville Mural Festival** aims to...

- Offer a family-friendly, safe, outdoor, community event;
- Tell our diverse stories and perspectives through visual art;
- Leave a legacy of art and beautification in the Town of Kentville;
- Bring attention and awareness to local businesses and public spaces by attracting visitors to town.

The purpose of the #weartkentville Mural Festival is to celebrate our arts community, bolster community pride, and deepen our collective understandings of cultural and individual perspectives in the region through the creation of murals in the Town of Kentville.

### **About the Project:**

- The Mural Festival is organized by Kentville Business Community, with support from the Town of Kentville and Tides Contemporary Art Gallery
- There will be four - six project sites for murals on exterior wall surfaces
- Artists will be provided:
  - A fee for the mural depending on the size
  - Costs of paint, supplies, equipment, scaffolding, etc. will be covered
- Final concepts must be approved by the property owner
- Murals must be in creation during the weekend of July 19-21. Mural artists can stay longer if required – but must commit to starting their creations during the festival weekend.

## **Application Process**

Artists and teams will apply through an online form available [here](#).

Prior to applying, applicants should prepare:

- images of your concept
- an explanation of the concept
- 3 images of past work or completed installations (previous mural work is not mandatory, but helpful to your application)
- 2 references who can speak to the quality and timeliness of your work

While anyone is eligible to apply, Kentville Business Community offers special encouragement to voices that are underrepresented in our public spaces, and/or artists or teams of artists with personal connections to our community.

## **Review Process**

Submissions will be reviewed by a selection committee on June 7<sup>th</sup>, 2024. This program is committed to finding the right art, artist, and message to activate the business community and public spaces. Selected artists will be announced June 10<sup>th</sup>, with site planning and final approvals to take place through June. Artist statements and titles must be finalized and submitted by June 28<sup>th</sup>.

## **Have Questions?**

Contact [info@kentvillebusiness.ca](mailto:info@kentvillebusiness.ca)