



Kentville Development Corporation Ltd.

Minutes of the Board of Directors Meeting
October 26, 2016

Call To Order: Meeting was called to order by President Cate Savage

Welcome

Attendance: All present

Regrets: No Regrets

Guest: Wendalynn Jones

Approval of Agenda: Jason / Gary

Approval of Previous Minutes: June 23 / July 28 / September 1 / October 7 ...
Jason / Leigh

Treasurer's Report:

David presented the Profit and Loss Statement for April through August 2016. He also presented the Balance Sheet for August 31st.

Agenda: Business Arising From The Minutes

The Façade Program:

Cate read out the results from the latest Façade Report. There are 9 applications in the "approved" stage (3 are two sides). 4 applications which are now in the "pending" stage (2 are two sides). 8 applications in the "initial" stage. It was agreed to extend the application deadline to February 28, 2017

KMG Update:

Cate has spoken to Sandra, and Sandra is attempting to secure the position of Chair. Wendalynn mentioned that very few people are aware that the KMG is actually a part of KDCL. The general perception is that it's an autonomous group that has been headed up by Sandra Snow ~ no doubt assisted by the fact that Sandra has been such a creative force and powerhouse. One solution was to ask the new Chair to also be a Board Member of KDCL.

KDCL Christmas Social:

Given the number of Christmas Socials happening in December, and also considering the state of flux the Board is currently in, some felt that it might be more advantageous to have a Post-Christmas Social in January as a way to also introduce the new Board Directors. Others felt that it might give a wrong signal to the business community to not have a Christmas Social. There was no clear direction on this.

Agenda: New Items

Recruitment of new Board Directors:

The Management Committee has been reaching out to KDCL members who stated that they were either interested or maybe interested in becoming involved with KDCL. At this point, nobody has clearly stepped forward other than the owners of Wedgewood House. A media blitz was agreed upon to get the word out. Cate will ask Gary Caven to help with the text needed. (Radio / MailChimp / Social Media / Valley Harvester).

Annual Report / Strategic Plan:

Cate stated that the Annual Report should be done in November and that it usually incorporates the Strategic Plan. The Board agreed that a new Strategic Plan was instrumental in both moving KDCL forward and in determining the funding request to TOK. Lindsay is to look into two facilitating possibilities ~ Revolve and also Betty Ann mentioned a woman who had previously facilitated a KDCL Strategic Planning Session a few years ago. There was a question as to whether this session should take place locally or away. A few members requested locally since personal time constraints would not allow them to participate elsewhere.

Acting Board President:

As Board Vice President of KDCL, Leigh Morrison stepped forward to take over the additional position of "Acting Board President".

Motion of approval initiated by Jason

Seconded by Craig

All were in favour

Agenda: Other Business

Board Resignations:

Cate Savage and Craig Gerrard both tendered their resignations from the Board. They are leaving KDCL as a result of being elected to the TOK Council. The remaining Board Directors wished them well.

Meeting Adjourned

Next Meeting:

Wednesday, November 30th ~ Town Hall Council Chamber