



Minutes of the Board of Directors Meeting April 24, 2018

Call To Order: Meeting was called to order by Leigh Morrison
Welcome

Attendance: All present except for regrets

Regrets: Wade / Brian / Robin

Approval of Agenda: (February / March) Dave, Jason

Approval of Previous Minutes: (February / March) Mark / Dave

Treasurer's Report

Amendment to Minutes ... Lindsay wished to clarify her concern around the discussion regarding the Façade program and the Cornwallis Inn. She cautioned the need to use the procedure laid out in the Façade Manual regarding any and all applications. Also, the Board can update or alter the Manual at any time.

Proposed Bike Lane & Changes to Webster Street & Court

Rachel Bedingfield and Lindsay Young gave a presentation regarding the changes currently in front of Council. There was a lengthy question and answer after.

Agenda: Business Arising From The Minutes

The Façade Program: Jason

- The new foot care clinic at Main/Park submitted an application after completing the work on their façade. The Board felt that the current procedure must be enforced, which is to first submit an application and then go ahead with the work.
- Valley Ford was approved for the awning at their new location at 405 Main.
- Jason and Leigh met with Paul Dixon to determine how the façade program can further assist the renovations on the Cornwallis Inn. It was determined that a façade application could come from three separate business owners renting space within the building. This would be similar to Hills Grills and Hardware Gallery each sending in applications, even though they are both located in the same building. Lindsay was concerned as to how this might be viewed by Council.
- It was agreed that the Façade Program needs to be updated to reflect possible boundary changes, inclusion of landscaping, etc.

Event Committee: Dave

- Dave updated the Board on both Spring into Kentville and the Multicultural Fair, as well as the idea of doing seasonal videos.

Business Development: Zach

- Met with Mark Philips & Lindsay regarding KBC's funding situation and how to go forward ~ including "special projects".
- Brainstorming Session: ideas and thoughts regarding the proposed bike lane
- Working with Mardi Burton from NSHA regarding a primary care clinic in Kentville
- Met with Erik Deal from the Kentville Community Fund to discuss how his Fund and KBC can work together
- Met with Richelle Brown Redden from Nova Scotia Works to discuss how their employment team can support local businesses.
- Gave TOK a memo requesting the additional \$25,000 in Façade program funding
- Worked on "Special Projects" definition and possible funding agreement amendment
- Discussed the bike lane proposal with a number of "would be" affected business owners and employees.
- Began work on a "Connect Program" and "Start-up Project" to recruit businesses to Kentville.

Agenda: New Items

Wall Murals:

Genevieve Allen Hearn requires an answer on whether the planned wall murals in Centre Square fall under the Façade Program. The feeling was that it "could" but caution would be needed regarding the Façade budget.

Policies:

Leigh addressed that the Façade Committee operates very much like the Events Committee. Each committee has a chair and is responsible for its operation. With respect to the Façade Committee, if Jason and the committee members review an application and deem that it follows the guidelines, then the committee approves it. The only time an application would come back to the Board would be if there was something within an individual application that Jason wanted further Board input on.

Walk A Mile In Her Shoes:

Gary Morse expressed disappointment that, although there was activity leading up to the event, there was nothing to draw people on the day itself. There was a suggestion that KBC could hide a red shoe in one of the businesses and offer \$100 to the person who finds it.

Meeting Adjourned

Next Brain Storming Session

Tuesday, May 15th

4:30

Rec Board Room, TOK

Next Board Meeting

Tuesday, May 29th

4:30

Kings Arms