



Minutes of the Board of Directors Meeting October 24, 2017

Call To Order: Meeting was called to order by President Leigh Morrison
Welcome

Attendance: All present except for regrets

Regrets: Brian / Wade / Robin

Approval of Agenda: Jason / David Fagan

Amendment to Previous Minutes:

Lindsay asked that the minutes reflect that she had put her name forward only as an alternative to interview the candidates for Operation Manager. She added that she has now been advised to withdraw due to a possible conflict of interest.

Approval of Previous Minutes: September 25th – Jason / Dave Reid

Treasurer's Report

The \$25,000 cheque from TOK has been deposited which will boost the KDCL balance back up to around \$80,000

Agenda: Business Arising From The Minutes

The Façade Program:

Jason reported that Waterbury Newton was approved. Regarding the Cornwallis Inn ~ Leigh is to discuss possible alternative funding, such as ACOA, with Paul Dixon. There was talk about the need to speak about Phase 3 with business owners – particularly Bruce Wile and Craig Gerrard. It was also suggested that John Andrew be approached with regards to doing something with the two broken signs above OATS.

The Events Committee Update:

Dave Reid reported on the 2nd Annual Classic Cruise-in and also the Pumpkin Walk. He then went over the upcoming events to year end, including the annual shop-to-win and the downtown business decorating contest.

Operations Manager:

There are 26 applications for this position. Courtney withdrew from the interviewing process due to scheduling issues. The Board will ask Robin if she would consider stepping in.

Space Availability:

Lindsay presented a rough design for a form and Wendalynn will send it to everyone for comments or changes.

Quarterly Review:

Leigh presented the review to Council at the October 10th CAC Meeting. There was positive feedback.

Devour Food and Film Fest:

The presentation was on October 13th at the Cornwallis Inn and around 30 people came out for the noon-hour event. The hosts of Devour were pleased with all the arrangements and the audience showed lots of enthusiasm. A data-base will be made up of all those who attended to keep them "in the loop" moving forward. If a decision is made to include Kentville next year, this could fall under the KBC Events Committee.

Agenda: New Items**Open House:**

TOK is hosting a "meet and greet" before the Council meeting on October 30th. It is to celebrate being in office for a year and discuss future plans. Leigh asked that all Board Directors who could attend, please do so.

Skateboard Park Funding:

David Fagan explained that \$1,000-\$5,000 would give KBC permanent signage at the park. There was a discussion around possibly making smaller donations each year, rather than a big sum at once. Also, whether anyone was matching the donations and what the deadline is in order for the Association to receive their initial grant for Phase One. David is to get back to the Board with more information.

Agenda: Other Business:**KDCL Seal:**

Geoff Muttart needs the seal for the Centre Square lease. Dave Reid thinks it might be in a box in the basement of his store.

Meeting Adjourned**Next Board Meeting**

Tuesday, November 28th

4:30

Kings Arms