



## Minutes of the Board of Directors Meeting September 25, 2017

**Call To Order:** Meeting was called to order by President Leigh Morrison  
Welcome

**Attendance:** All present except for regrets

**Regrets:** Mark / Brian

**Guest Speaker:** Genevieve Allen-Hearn

Genevieve spoke to the Board regarding a proposal to invite a number of local artists to paint murals on the walls of businesses located in Centre Square in order to create an outdoor gallery. Given that it is now early Autumn, this project probably won't begin until early Spring. The Board continues to be interested in combining it as part the Phase Three Façade Program and will discuss it further.

**Approval of Agenda:** .... Dave Reid / Wade

**Approval of Previous Minutes:** ..... July 25<sup>th</sup> – Jason / Dave Reid

### **Treasurer's Report**

David discussed a problem that arose with the operating budget from the Town. The first request from KBC was not actually presented due to a mix-up. The Board then had an opportunity to revise the request. This was what was formally presented. However, the Council based their decision on the first amount. Leigh, David Fagan and Mark Phillips have met and feel that there is still enough to cover the costs – including the addition of an operating manager.

### **New KBC Board Directors**

A motion was put forward by Jason to accept Gary Caven and Robin Hill as new KBC Board Directors. It was seconded by Dave Reid. All approved.

### **Agenda: Business Arising From The Minutes**

#### **The Façade Program:**

We currently have seven buildings approved for Phase 2 and two more owners that are interested. Lindsay explained that Carrie Yeo will be moving into the former Lazaric Pain Clinic on Webster – and that this is the building that Bruce Wile has submitted for approval. Bruce is also considering doing something with his property at 58 Webster, which is currently rented by "A Fresh New You." However, the deadline for application submissions is the end of September. The Board considered an extension in this case. Also, Cornwallis Inn had submitted an application, but we are still waiting for cost estimates. Nathanson Seaman Watts submitted an application but as yet have not responded to our request to see their signage in order to give them a permit. If there is money left over in the Phase 2 Façade Budget, the Board discussed offering a bigger break to the Cornwallis Inn,

considering the large amount of money Harbouredge is spending on upgrading and improving the building.

### **The Multicultural Fair:**

Dave Reid presented the final cost tally. The Fair started with an operating budget of \$6,000 from KBC. Added to this were sponsor donations and the vendor charges. In the end the expenses were covered and the Fair ended up with \$115.15 still remaining in the operating budget. The Multicultural Fair was an enormous success with more than 1,000 people attending.

### **The Events Committee Update:**

Dave Reid went over the remaining events for this year which will directly involve KBC. The 2<sup>nd</sup> Annual Classic Car Show is the end of the month. We have purchased 1,000 glow sticks for the children coming to the Pumpkin Walk. There will be a business decorating contest in conjunction with the Torchlight Parade. Also we will be doing the Christmas Shop-To-Win again this year. Wendalynn updated the Board with the stats from Facebook. With the former KDCL site, after 2 years, we had reached just over 500 followers. With the new KBC site, after three weeks, we are heading towards 900 followers.

### **Operations Manager:**

The position closes on October 13<sup>th</sup>. It was decided that Leigh / Wade / Mark / Courtney and Lindsay be the ones to interview for this job.

### **Space Availability:**

This got a bit side-tracked, but Lindsay and Wendalynn will be meeting to discuss the best way to get it going.

## **Agenda: New Items**

### **CAC Meeting ~ October 10th:**

Leigh will be attending and giving an update to Council with regards to KBC. If anyone could physically attend, rather than watching on Facebook, that would be a welcome show of support.

### **Devour! Food and Film Festival:**

Leigh (on behalf of KBC) has arranged for the organizers of Devour to come and discuss ways that Kentville can be brought into the festival in 2018. It can not affect anything that Wolfville is currently offering. It needs to be something "in addition to." The information session will be held at the Cornwallis Ballroom on Friday, October 13<sup>th</sup> from noon to 1- and we will be catering (with a \$500 cap on the expense).

### **Valley REN:**

The Valley REN is funding community projects and events that advance the Nova Scotia "We Choose Now" Action Points. Eligible community organizers can receive up to \$1,000. The Board was wondering if the Multicultural Fair might qualify.

**Skate Board Park / Hardware Gallery Funding:**

Both of these requests were tabled until the next meeting

**Agenda: Other Business:****Note From Geoff Muttart:**

Geoff noted a concern regarding the name change from KDCL to KBC. This prompted the understanding that KBC was the public name for the Corporation, and that the Corporate entity remained as KDCL. It was also decided that we need to register The Kentville Business Community.

**Meeting Adjourned****Next Board Meeting**

Tuesday, October 24th

4:30 – **6:00**

Kings Arms