



## Minutes of the Board of Directors Meeting March 27, 2018

**Call To Order:** Meeting was called to order by Leigh Morrison  
Welcome

**Attendance:** All present except for regrets

**Regrets:** Wade / Brian / Gary Morse / Gary Cavan / Robin

**Approval of Agenda:** ....

**Approval of Previous Minutes:** ....

**Treasurer's Report** ....

### **Proposed Bike Lane & Changes to Webster Street & Court**

Rachel Bedingfield and Lindsay Young gave a presentation regarding the changes currently in front of Council. There was a lengthy question and answer after.

### **Agenda: Business Arising From The Minutes**

#### **The Façade Program: Jason**

- The new foot care clinic at Main/Park submitted an application after completing the work on their façade. The Board felt that the current procedure must be enforced, which is to first submit an application and then go ahead with the work.
- Valley Ford was approved for the awning at their new location at 405 Main.
- Jason and Leigh met with Paul Dixon to determine how the façade program can further assist the renovations on the Cornwallis Inn. It was determined that a façade application could come from three separate business owners renting space within the building. This would be similar to Hills Grills and Hardware Gallery each sending in applications, even though they are both located in the same building. Lindsay was concerned as to how this might be viewed by Council.
- It was agreed that the Façade Program needs to be updated to reflect possible boundary changes, inclusion of landscaping, etc.

#### **Event Committee: Dave**

- Dave updated the Board on both Spring into Kentville and the Multicultural Fair, as well as the idea of doing seasonal videos.

#### **Business Development: Zach**

- Met with Mark Philips & Lindsay regarding KBC's funding situation and how to go forward ~ including "special projects".
- Brainstorming Session: ideas and thoughts regarding the proposed bike lane
- Working with Mardi Burton from NSHA regarding a primary care clinic in Kentville

- Met with Erik Deal from the Kentville Community Fund to discuss how his Fund and KBC can work together
- Met with Richelle Brown Redden from Nova Scotia Works to discuss how their employment team can support local businesses.
- Gave TOK a memo requesting the additional \$25,000 in Façade program funding
- Worked on “Special Projects” definition and possible funding agreement amendment
- Discussed the bike lane proposal with a number of “would be” affected business owners and employees.
- Began work on a “Connect Program” and “Start-up Project” to recruit businesses to Kentville.

### **Agenda: New Items**

#### **5<sup>th</sup> Annual Yoga Fest:**

KBC directors agreed to support the Fest with a \$200 donation again this year.

#### **Special Project Funding:**

Tabled

#### **Webster Street Bike Lane:**

The Directors continued their discussion around this proposal.

### **Meeting Adjourned**

#### **Next Brain Storming Session**

Tuesday, April 10th

4:30

Rec Board Room, TOK

#### **Next Board Meeting**

Tuesday, April 24th

4:30

Kings Arms