



## Board Meeting Minutes

Jan 29, 2019 Wave Cycle Board Room 4:30 – 7:00

Called to order: by Leigh Morrison

Attendance: Zach, Courtney, Lindsay, Mark, Wade, Leigh, Paul, Jason, Gary Morse, Erik

Regrets: Wendalynn, Robin, Gary Caven

Approval of agenda: Mark, second by Jason

Approval of previous minutes: Jason, second Wade

Presentation: Barry Happy Community Project

**Treasurers Report:** Presented by Zach

Received final funding from the town, lower than projected deficit \$22,000 was projected to be closer to \$30,000. Due to extra funds from grants from Various sources by Zach

Motion to approve by Lindsay second by Gary

### **Façade Program:**

Phase 3 is complete

Façade program Phase 4

Start date: March 1st Application dead line: April 1<sup>st</sup> Completion Oct 31<sup>st</sup>

Applications all approved at one time, first time applicants priority

### **Events Committee: Eric Deal**

Event committee and multi cultural fair has met once  
Eric will sit also on the half acre committee

Will repeat all of 2018 events and plan on a few new ones and improve existing events

Fashion show ? Liz From Liv very interested (April )  
Looking for more volunteers

Dave Reid has been very helpful with the transition giving Eric all the info he needs, working with the town has been smooth

Conference coming up in Halifax, three days put on by **Shift Change** for organizing festivals and events:

Gary Mores \$13,652 Walk in my shoes event.

### **Business Development: Zach**

Excellent presentation to council CAC, well received by council with glowing Comments for Zach and the board.

Devour debrief with final Budget

Talking of Devour having event in Windsor?

Working of getting feed back of businesses in town, achievements in 2018 and increases in sales etc. and what is coming up in 2019-02-09

Working on a quarterly news letter for 2019, also in the town of Kentvills news letter

Meeting with potential tenants for the Calkin Building (bakery / café)

Part of committee for by-law enforcement for the town

Part of the **huddle** at Acadia a group of mix for business owners to mothers students etc. bottom line to make kentville more attractive for new business, make Kentville safer at night. Kentville is procieved to dangerous.

Meeting with NSCC coming up

Business Expo at Main Street Station

End of Report

**Business arising from the minutes:**

Discussed strategic planning session, working on dates tentatively March 6th

Land use By-Law (Zach) mostly about signage 3 recommendations

:Size of ground signs return to 75sq feet from 25sq feet

:Lift the restriction of window signage

:Tenant in a multi commercial building aloud to have exterior signage up to 20sq feet

Motion to get a credit card for KBC by Mark, Second by Jason

Town Parking issue from Paul about needing more parking for Main Street Station  
Discussed parking in municipality building parking lot and other potential places.

In-Camera Session

Meeting adjourned 7:00pm