



**Minutes of the Board of Directors Meeting  
February 19, 2019  
Wave Cycle Board Room 4:30 – 7:00**

**Called to order:** by Leigh Morrison

**Attendance:** Zach, Lindsay, Mark, Wade, Leigh, Paul, Gary Morse, Erik , Lenn

**Regrets:** Robin, Gary Caven , Courtney, Jason

**Approval of agenda:** Lindsay, Second Gary Morse

**Approval of previous minutes,** Gary Morse, second Erik

**Treasurers Report:** From Zach for Mark, little change from previous month, Discussed budget for strategy plan. We will be going into our reserves by about \$25,000 for the end of this year, with projected cash reserves remaining \$56,000

arranged for a budget meeting for the 2019 – 2020 budget

**Façade Program:** Zach is in the process of launching to new phase of the program with updated manual and applications on the website

Application open March 1<sup>st</sup>, Deadline of April 1st

**Events Committee: Erik Deal** Looking at extending the Multi Cultural Fair with a Friday night event. Fashion show at Main Street Station on Mothers Day afternoon Event.

Exploring options for help with events for the coming summer.

**Business Development: Zach**

: Started working on grants for the Multi Cultural Fair

: Attended business expo with Lindsay

: been gathering feed back from town businesses about their year (very positive)

: Meeting with NSCC to discuss how we can foster a relationship that will involve the students and the town.

: meeting with the organizers of the Canada Cup Bike, the possibility of running a downtown bike race

: talked about a new used bookstore coming to town



## **Business arising from the minutes:**

### **: Strategic Plan Review / Strategic Planning Session**

- Discussed our plan for upcoming Strategic Planning Session
- Confirmed date for March 6<sup>th</sup>
- Set up additional meeting to go over current strategic plan and grade the success of each goal/objective

### **: KBC Organizational Structure**

- Discussed the organizational structure and clearly defining what the structure is
- Looked at the potential of adding a dedicated special projects committee, planning committee & advisory committee
- Agreed on a relatively flat organizational structure and to continue exploring best practices for KBC

### **: Active Transportation**

- Discussed the push for active transportation by the Town and how KBC can support

## **New Business**

### **: Events Proposal February CAC Review**

- Discussed the Events proposal presented at CAC
- Discussed next steps
- Planned a budget committee meeting for early next week

Meeting adjourned 7:00pm