



Minutes of the Board of Directors Meeting

October 15, 2019

Wave Cycle Board Room 4:30 – 6:00

Called to order: Wade

Attendance: Wade, Mark, Erik, Jaimie, Gary, Hillary

Regrets: Lenn, Paul, Jason, Charlie, Lindsay

Approval of agenda: Erik, Mark

Approval of previous minutes: Erik, Hillary

Treasurers Report:

- Façade Program: Two payments outstanding totaling \$3,737.50
- Special Project: First Installment of Video Production Fee outstanding totaling \$4,151.50

Façade Program:

- Five projects have been completed to date. Total Funding: \$8,731
- Five projects still outstanding, however potential of one no longer going forward. Total remaining funding allocated: \$11,892

Events Committee:

- Discussed upcoming holiday promotions and planning meeting
- Short discussion on Devour! Event (full discussion in Update below)

Executive Director Report:

- Discussed promotion of Walk a mile in her shoes event. Promotion and event went well, theme of highlighting inspirational women was well received. Total promotion reach: 32,712

Motion to approve above reports: Erik, Jaimie

Business arising from the minutes:

Devour! Update

- Discussed upcoming Devour! event on Oct 22nd. Updates on logistics and funding. Event sponsorships lower than budgeted, working to keep event



expenses as low as possible. KBC will likely have to cover some costs of event.

- Working to promote event as much as possible through social media

Special Projects Update

- 6-7th filming took place during harvest fest and other things
- Sunday, great shots and footage
- Lillypond, half acre, igot skate, pumpkin people, miners marsh, oakdene park,
- Casted another family, kids knew eachother so it worked out well
- had a picnic at Oakdene park, half acre with dietary restrictions, picked out a skateboard, lillypond explained about workshops and everything in store
- 180 GBs of video recorded

New Business:

Executive Forum

- Discussed the upcoming executive forum for greenwood executive, will be inviting business community.

Business Park Holiday Event

- Discussed the request of business park business owner for KBC to help organize holiday lights event. It was determined that this would be left up to the business park group and the town to coordinate.

Banking

- Motion to add Wade to signing authority, remove resigned board member, as well as set up board positions that have authority
 - o Motion by: Mark, Erik Approved by all

Going Forward

- Discussed and agreed to reviewing and updating KBC bylaws, policies, & procedures, as well as operations manual.

Meeting adjourn: 6:00

Motion: Erik, Jaimie