



# Kentville Business COMMUNITY

## **KBC Board of Directors Meeting**

Thurs June 16<sup>th</sup>, 2022

Board Room at 401 Main Street

4:00pm – 6:00pm

### Minutes

*Present: Andrew White, Gary Morse, Paul Dixon, Genevieve Allen Hearn, Cate Savage, Doug Ralph, Lindsay Young*

*Guest: Darryl Pike*

*Regrets: Christina Coughlan, Hillary Webb, Carrie Yeo, Liz Huntley*

#### Meeting Opening

- Call to order – Paul Dixon called meeting to order at 4:05pm.
  - Darryl Pike (manager of RBC) is attending as an observer, in consideration of joining the board.
- Approval of Agenda – no quorum
- Approval of May 18<sup>th</sup>, 2022 Board Meeting Minutes – no quorum, tabled for next meeting
- Business Arising from Minutes
  - Conflict of Interest Disclosure forms
    - Genevieve received forms from almost everyone.
    - The forms must disclose any “potential” conflict of interest. Please include any business you own or work for, and any property you own or manage.
  - AVCC Advocacy Committee
    - Doug Ralph volunteered to sit on the committee. KBC will put forward Doug’s name.
    - Gary Morse recalls a advocacy criteria that exists already.
  - Media Campaign contracts
    - No board members expressed any concerns about the two proposals for the multimedia project. Gen will send the contracts to the board for final approval.

#### Committee Reports

- Treasurer Report
  - Ryan working on reconciliation.
  - KBC to send invoice for \$25,000 façade funding from 2021/22 to TOK.
  - Gen will send invoice for core funding/facade funding for this year.
  - TOK has approved the increase in the budget.
  - Need a new funding agreement from TOK. Still a one-year agreement.



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- President Report
  - Nothing to report.
- Façade Program Committee Report
  - Nothing to report.
- Promotions Committee Report
  - Father's Day promo – socks and underwear giveaway with Phinneys and LIV.
  - Festival of Flowers coming up. Getting lots of applications.
    - Town will have flowers up by July.
    - Town has extra flower baskets, so might ask KBC to run an 'adopt a basket' program.
- Events Committee Report
  - Met with mural jury beginning of June. Received 13 submissions and selected 6 artists. There is one wall that we may not be able to use any more.
  - Working on weekend programming for mural festival – later evening opening ceremony on Friday July 22<sup>nd</sup> and 11am-4pm programming in Centre Square on Saturday, July 23<sup>rd</sup>.
  - Events check-in survey results. 24 responses. Most businesses stayed closed during Apple Blossom. Most would be open to Apple Blossom activities in the business community next year. Most wanted Under the Gazebo to be Sunday programming during the day.

## Executive Director Report

- Canada Summer Jobs Program: Interviewed three candidates. Offered the position to Maya, but she already accepted an offer. Offered the position to Adriel, but we couldn't hire an international student. Looking at other ways to contract Adriel to do work – ACOA music grant, farm to table pop-up, virtual mural map.
  - Board agreed to pull from the \$5,000 admin fee from ACOA to hire Adriel.
- A councilor recommended that KBC hold an Active Transportation Plan Information Session – June 21<sup>st</sup> 4pm-5pm.
  - The session will be on Facebook live
- Comfort Station: The building where the Town was working on a lease has been sold. The town cannot enter with the current owner due to a conflict of interest. We are looking at other options.
  - Will touch base with ACOA about funding agreement.
  - Develop NS grant might still be available to us – we are meeting next week.
- Met with lighting installation artist. Doing a homage to Walter D'Arcy Ryan in the Centre Square gazebo.

## Meeting Closing

- Next meeting date
  - Thursday, July 14<sup>th</sup> 4pm-6pm works for more board members. Genevieve will send an email to the board about holding a meeting on this date.
- Adjournment – 5:38pm