

## **KBC Board of Directors Meeting**

Wednesday, May 17th  
Main Street Station Ballroom  
4:30pm – 6:00pm

### Minutes

*Present: Andrew White, Liz Huntley, Gary Morse, Genevieve Allen Hearn, Julie Ogilvie, Carrie May, Doug Ralph, Christina Coughlan, Darrell Pike, Paul Dixon, Cate Savage*

*Regrets: Lindsey Young*

#### Meeting Opening

- Andrew White calls meeting to order at 5:23pm.
- Paul Dixon motions the approval of the Agenda, Christina Coughlan seconds.
- Approval of April 26<sup>th</sup>, 2023, Board Meeting minutes – postponed until next meeting.
- No committee reports as last meeting was only 2 weeks ago.
- Networking event was good. 35 attendees. Video was well received.
- Business expo –
  - Carrie May and Liz Huntley walked around town to introduce KBC to business owners. Should we bring a KBC package to new business or business who don't know us. Yes and Genevieve Allen Hearn and Doug Ralph have been doing this Important to have board members meet business owners. We want feedback – where are there areas for improvement? A suggestion was made to have a business liaison individual or new committee on the Board to continue these introductions on a more regular basis; to be added to next agenda.
- 100 tulips given out on Saturday for Mothers Day by our promotions committee.
- KBC pins being ordered for board members to wear for events.
- June 3 – family drag show at Kings Arm. In a show of Solidarity, KBC will be providing Pride stickers for business to display on their windows.

#### New Business

- Correspondence – Andrew Zabian – concerned about the event that happened at Maritime Cider by a business outside of Kentville. KBC promoted this event. We promote many events in Kentville – we want business to come here and hold events. We promote what happens in Kentville and we support the Kentville business that rented the space for this event. We want to attract people to Kentville which is why we do events and promote all events in Kentville. Bringing people to Kentville brings more exposure to our business community.



# Kentville Business COMMUNITY

## Meeting Closing

- Comments & Announcements
- Next meeting date – June 21<sup>st</sup> 4 pm
- Board Photo
- Adjournment – Paul Dixon moves to adjourn at 5:59 pm