

KENTVILLE MULTICULTURAL Festival

Food! Art! Music! Explore! Experience! Learn!

Saturday, August 24, 2024 11:00 am – 4:00 pm

The Kentville Multicultural Festival will take place Saturday, August 24th 11am-4pm in Kentville's Centre Square. The family-friendly event is a day full of food, art, music, dancing, storytelling, retail, and more, drawing nearly 2,000 people to the town. The event is free to attend, and is a celebration of our region's diversity!

What You Need to Know:

- **Vendor Fees**

The charge for market vendors is \$35. This fee is reduced to \$25 if you bring your own tent. The charge for food vendors is \$50. There is no charge for information tables. Please do not send payment until you have been approved!

- **Vendor Selection**

Vendors are selected on a first come, first served basis. We do our best to ensure that there is a wide variety of offerings at the festival.

- **Festival Site**

The event takes place in Kentville's Centre Square. Food vendors are placed under the gazebo, where there is access to power. Market vendors and information tables are tented, and do not have access to power.

- **Vehicle Access**

There will be NO vehicle access in Centre Square. Vendors will unload at the designated spots, where there will be volunteers ready to help (see policy 2.1).

- **Rain Date**

In the event of heavy rain or wind, the festival will be rescheduled for **Saturday, September 14th**. Please block off both dates in your calendar!

Deadline: The deadline to apply is June 28th, 2024. The sooner you apply,

How to Apply:

- ✓ Read Through Policies (Page 2)
- ✓ Fill out application (Page 3)
- ✓ Submit application (Info at bottom of Page 3)
- ✓ Wait for approval
- ✓ If approved, send vendor fee

Kentville Multicultural Festival

Vendor Policies 2024

Vendor Site

1.1 The Kentville Multicultural Festival is open to the public **11am – 4pm, Saturday, August 24th, 2024.**

1.2 Tables & Chairs

- Each vendor will be provided with **one 8' table and one chair.**
- It is up to each individual vendor to **bring their own covering for the tables and extra chairs if needed.**

1.3 Electricity

- **Electricity is only available for food vendors.**
- Each food vendor can have access to **4 plugs.** Use **ONE appliance per plug.**
- **Using Sterno to heat dishes is highly recommended** rather than using electricity. **We encourage vendors not to heat food in microwaves** – this uses a lot of electricity!

1.4 Insurance: The Vendor should insure themselves and their property. **The Kentville Multicultural Festival cannot be held responsible for any loss or damages during the Festival.**

1.5 Set-up:

- **Vendors can set-up 9am – 11am, Saturday, August 24th.** Vendors will be responsible for the set-up of their own tables.
- Vendors will be given a site map with a table location prior to the Festival. Upon arrival, volunteers will assist vendors in locating their table.
- **Vendors must be set up and prepared by 11am.** Vendors that arrive after the 11am deadline will not be granted access to their vendor table, and will forfeit their vendor fee.
- Vendors agree that **no display may be dismantled or removed during the entire duration of the Festival.**

1.6 Removal:

- **Vendors can dismantle at 4pm on Saturday, August 24th.** Vendors agree to remove their exhibit, equipment, garbage, and accessories from the Festival site by 5pm.

Parking & Unloading

2.1 Unloading:

- **Food vendors are to unload at the Centre Square entrance on Webster Street** (next to TD Bank). There will be parking spaces blocked off for temporary parking.

- **Market and information vendors are to unload at the Centre Square entrance on Main Street** (next to Valley Stove & Cycle). There will be parking spaces blocked off in the parking area in front of Valley Stove & Cycle for temporary parking.

2.2 Parking: Vendors will be given a parking map that outlines the closest vendor parking (free). **Vendors must NOT permanently park in the unloading area.**

Deadlines & Cancellation

3.1 The Application Deadline is June 28th, 2024.

3.2 Confirmation: Vendors will receive a confirmation notice from the Kentville Multicultural Festival Planning Committee once their application has been processed. Payment will be requested once confirmation has been sent.

3.3 Vendor Cancellation: Vendors can cancel with a full refund before August 1st, 2023. If a vendor cancels after the August 1st deadline, their vendor fee will be forfeited.

3.4 Vendor Selection: Vendor spaces are allocated on a **first-come, first-served basis.** If all space is sold out, vendors will be put on a wait list.

3.5 Festival Rain Date: In the event that the Festival must cancel due to inclement weather or unforeseen circumstances, vendors will receive 24 hours notice and be automatically **rescheduled for the rain date on Saturday, September 14th.**

3.6 Festival Cancellation: In the event that the Festival must cancel a second time due to inclement weather or unforeseen circumstances, vendors will receive 24 hours notice and a full refund.

General

4.1 Vendors agree to behave appropriately during the Festival and will keep the vendor space open and staffed at all times during Festival hours.

4.2 If any exhibit or its contents is deemed objectionable by the Festival, the vendor will be removed without refund. This includes hate speech, intolerant behavior, or provocative or controversial subject matter.

4.3 Vendors agree to price transparency. Food vendors are required to provide menu signage with prices.

4.4 By signing the registration form, Vendors agree to and will be bound by the preceding rules and regulations.



We are happy you will be joining us this year!

Saturday, August 24th 11:00 am – 4:00 pm
Centre Square, Kentville

Kentville Multicultural Festival Application

Deadline: June 28th, 2024

Business/Organization Name:

Contact Name:

Email:

Phone Number (Home): (Cell)

Vendor Type: Food (\$50 Fee) Market (\$35 Fee, or \$25 with a tent) Info* (Free)
*Please note that Information Tables cannot sell product or request donations.

Product(s) for sale or information provided at table:

Do you have your own tent (if so, what size)?

Please note: You will be contacted by The Kentville Multicultural Festival Planning Committee once your application has been processed. If you are approved, we will request payment at that time. Please do not send payment with your application form. Thank you!

Signature: Date:

Please return application to:
info@kentvillebusiness.ca
Or in person to 354 Main Street, Kentville (front desk)